

NEWS CLIPPING REPORT

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DESTINATION THAILAND

RECORD NUMBERS EXPECTED TO ENJOY MARINE, LEISURE AND LIFESTYLE OFFERINGS AT 2014 OCEAN MARINA PATTAYA BOAT SHOW



Thailand's multi-million-US dollar marine leisure industry leads the way among ASEAN Economic Community (AEC) countries



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Record Numbers Expected To Enjoy Marine, Leisure And Lifestyle Offerings At 2014 Ocean Marina Pattaya Boat Show

Record numbers of visitors are expected at the Ocean Marina Pattaya Boat Show this year as the organisers, Ocean Property, confirm a new expanded four-day format, increased exhibition space and an exciting programme of activities including the International Fishing Boat Competition and Boat & Yacht Thailand 2014 Conference. Held 27th to 30th November 2014 at South East Asia's largest marina, Ocean Marina in Jomtien, Greater Pattaya, the Ocean Marina Pattaya Boat Show has grown to become a hotly anticipated annual showcase of everything marine and associated lifestyle all within easy access of Bangkok and the capital's international gateway, Suvarnabhumi Airport.

Thailand's multi-million-US dollar marine industry is the envy of AEC countries and Ocean Marina Pattaya Boat Show is at the heart of the industry's growth.

"Now in it's third year, the Ocean Marina Pattaya Boat Show has grown from strength-to-strength. This year we have expanded the show to be four days from Thursday 27th November to Sunday 30th November, giving visitors more time to enjoy the spectacular array of exhibits, products and services on offer," said Mrs. Supatra Angkawinijwong, Deputy Managing Director of Ocean Property, the organisers.

"We welcomed over 4,000 visitors to last year's Show, and as the popularity of Ocean Marina and the Gulf of Thailand as a marine hub in South East Asia grows, we expect the number of visitors to increase further this year to more than 6,000."

With a total of 12,000 sqm of onshore and on-water exhibition space this year – an increase of 20% – businesses have been quick to reserve their space. On the back of strong early bookings, organisers expect more than 100 exhibitors, a clear sign of strength in Thailand's marine and lifestyle sector.

"The quick pace at which marine businesses and companies in the marine and lifestyle sector have reserved space is very encouraging. Onshore the exhibition area will be larger than ever before and on-water the line-up of boats includes many of the top brands in the world," added Mrs. Angkawinijwong.

In co-operation with the Tourism Authority of Thailand, Ocean Marina – South East Asia's largest marina – is driving growth of Pattaya's marine leisure tourism and positioning Pattaya as the premier upscale beach resort destination in Thailand.

Taking place for the first time this year from 29th to 30th November, is the International Fishing Boat Competition. Open for teams of upto three people, the two day competition is organised by the Thailand Fishing Tackle Trade and Manufacture Association in co-operation with Ocean Marina Pattaya Boat Show, and prizes are awarded for the top 10 hauls in two categories.

Another addition to the Boat Show programme, and a first of its kind in Thailand, is the Boat & Yacht Thailand 2014 Conference which will take place on 28th November. Under the theme of 'Green Boating' the one-day conference will provide a platform for marine industry experts and boating enthusiasts to share their ideas about environmentally friendly marine craft, alternative energies, equipment and other green innovations for pleasure boats and watercraft.



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Other highlights at this year's Boat Show include free yacht cruises, kayak and paddle boat experiences, an open-air drinks and food festival with live band, jetpack flying board and radio control power boat demonstrations, games and much more.

Now in its third year, the Ocean Marina Pattaya Boat Show is held in high regard both internationally and domestically. Providing a valuable platform for marine and lifestyle businesses to showcase their products to discerning customers, the Show is also a unique opportunity for visitors to get onboard a boat, walk through and experience a boat, and learn more about the marine and luxury lifestyle that is on offer in Thailand.

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