

NEWS CLIPPING REPORT

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The screenshot shows the top navigation bar of the Asia Pacific Boating website. It features the 'BOATING ASIA PACIFIC' logo on the left, a promotional banner for a 2-night stay, and a 'SUBSCRIBE TO OUR NEWSLETTER' button on the right. Below the navigation bar is the Simpson Marine logo, which consists of a stylized blue and white wave icon followed by the text 'SIMPSON MARINE'. Underneath the logo is a 'NEWS' section with the tagline 'Your definitive news source for the Asian yachting scene'. It also includes 'Previous: Elandra 53 Launched In Australia' and 'Next: 2014 Royal Hong Kong Yacht Club Autumn Regatta Coming Up'.

Record Numbers Expected At 2014 Ocean Marina Pattaya Boat Show

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The third annual Ocean Marina Pattaya Boat Show will be held Nov 27-30. The organisers, Ocean Property, have confirmed a new expanded four-day format, increased exhibition space and an exciting programme of activities including the International Fishing Boat Competition and Boat & Yacht Thailand 2014 Conference. Held at Ocean Marina in Jomtien, Greater Pattaya, the Ocean Marina Pattaya Boat Show has grown to become a highly anticipated annual showcase of everything marine-related, all within easy access of Bangkok and the capital's international gateway, Suvarnabhumi Airport.

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“We welcomed over 4,000 visitors to last year’s Show, and as the popularity of Ocean Marina and the Gulf of Thailand as a marine hub in South East Asia grows, we expect the number of visitors to increase further this year to more than 6,000,” says Supatra Angkawinijwong, Deputy Managing Director of Ocean Property.



With a total of 12,000sqm of onshore and on-water exhibition space this year – an increase of 20% – businesses have been quick to reserve their space. On the back of strong early bookings, organisers expect more than 100 exhibitors.



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The Boat & Yacht Thailand 2014 Conference will take place on Nov 28. The one-day Green Boating conference will provide a platform for marine industry experts and boating enthusiasts to share their ideas about environmentally friendly marine craft, alternative energies, equipment and other green innovations for pleasure boats and watercraft.

Other highlights include free yacht cruises, kayak and paddle boat experiences, an open-air drinks and food festival with live band, jetpack flyboard and radio control powerboat demonstrations.



The Show provides an opportunity for visitors to get onboard a boat, walk through and experience a boat, and learn more about the marine and luxury lifestyle that is offered in Thailand.

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